



MEDIA RELEASE

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Chartered Accountants of Singapore Ranked Second Most Trusted Profession in the Country

Singapore, 23 September 2025 – Doctors may save lives, but Chartered Accountants of Singapore are winning trust in the boardroom. A new global study has found that Chartered Accountants in Singapore are the **second most trusted profession in the nation**, just behind doctors.

The findings come from the **2025 Trust Survey** by Edelman DXI, in partnership with Chartered Accountants Worldwide (CAW), which polled 1,725 senior financial decision-makers at director level and above from businesses across 10 markets — England, Wales, Scotland, Northern Ireland, Republic of Ireland, Australia, New Zealand, Singapore, South Africa, and Zimbabwe.

Chartered Accountants: Trusted Internationally, Even More in Singapore

- **83%** trust Chartered Accountants to “do the right thing”, ranking them third worldwide, after doctors and engineers.
- In Singapore, the level of trust is even higher: **85%** trust Chartered Accountants, a **7-point jump since 2019**.
- **The level of trust in the Institute of Singapore Chartered Accountants (ISCA) also rose, with 88% trusting ISCA to “do the right thing”, up 8 points from 2019.**

As businesses race to adopt AI and navigate misinformation, Chartered Accountants are increasingly valued as **guardians of data integrity and ethical leadership**.

Driving Business Transformation

The survey shows Singapore Chartered Accountants are not just trusted with numbers – they are relied on to shape strategy:

- **87%** say they help businesses adapt to new challenges
- **84%** rely on them for strategic guidance
- **86%** say they support AI adoption and automation
- **82%** recognise their role in steering business AI investment

“Trust in ISCA members is rooted in their integral role in guiding businesses forward. With over 40,000 members across corporate leadership, government, and public practice, our members are not only financial stewards, but also trusted advisors shaping decisions that matter,” said Mr Teo Ser Luck, ISCA President. “At ISCA, we train more than 20,000 participants annually in emerging areas such as governance, AI, digital transformation, and sustainability. In 2026, we will be launching a new professional credential pathway to strengthen sustainability reporting and assurance. These efforts ensure our members remain trusted leaders, helping businesses uphold integrity, innovate with confidence, and balance profit with purpose.”

Mr Tan Boon Gin, CEO of Singapore Exchange Regulation said: “For markets to function well, participants must be able to trust the governance framework, the market community including market professionals and the regulators. Chartered Accountants hold many key roles in the market, as auditors, board members, CFOs, consultants and even independent financial advisers. The survey findings are a reminder of the high standards Chartered Accountants are held to. SGX looks forward to working with Chartered Accountants and the whole market community in advancing the Singapore stock market.”

A Profession That Bucks the Trend

Globally, trust in the broader accountancy profession has dipped slightly since 2023. Yet **trust in Chartered Accountants held steady at 83%**, widening the gap and cementing the CA designation as a mark of credibility.

“At a time of eroding trust in institutions, Chartered Accountants are bucking the trend,” said Ainslie van Onselen, Chair of Chartered Accountants Worldwide. “In a world shaped by AI, disinformation, and rising demand for accountability, our profession is standing tall – not just for technical excellence, but as guardians of trusted data and ethical leadership. Across CAW’s global network, member institutes are leading the way in equipping Chartered Accountants and students to meet emerging challenges and opportunities head-on.”

About the Study

The Trust Survey, conducted since 2018, tracks confidence in Chartered Accountants and the wider profession across 10 markets. The 2025 edition focused on themes such as AI adoption, misinformation, purpose-driven leadership, and the rising role of CAs as strategic advisors.

The study can be accessed at [this link](#).

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About the Institute of Singapore Chartered Accountants (ISCA)

The Institute of Singapore Chartered Accountants (ISCA) is the national accountancy body of Singapore with over 40,000 ISCA members making their stride in businesses across industries in Singapore and around the world. ISCA members can be found in over 40 countries and members based out of Singapore are supported through 12 overseas chapters in 10 countries.

Established in 1963, ISCA is an advocate of the interests of the profession. Complementing its global mindset with Asian insights, ISCA leverages its regional expertise, knowledge, and networks with diverse stakeholders to contribute towards the advancement of the accountancy profession.

ISCA administers the Singapore Chartered Accountant Qualification programme and is the Designated Entity to confer the Chartered Accountant of Singapore – CA (Singapore) – designation.

ISCA is a member of Chartered Accountants Worldwide, a global family that brings together the members of leading institutes to create a community of over 1.8 million Chartered Accountants and students in more than 190 countries.

For more information, visit www.isca.org.sg.

About Chartered Accountants Worldwide

We unite the world's leading Chartered Accountancy institutes to champion, develop, and promote the difference Chartered Accountants make to organisations, communities and economies globally.

We are strong locally, connected globally.

Chartered Accountants Worldwide brings together a network of 15 international institutes, 1.8 million Chartered Accountants and students in more than 190 countries. Together we share a commitment to promote excellence, integrity, and the highest professional standards globally.

Our aim is to advance the future of our global profession and champion the vital role and impact of Chartered Accountants and the value they deliver to businesses and society. We empower our members and the wider community with knowledge that strengthens the profession and builds trust. Through joint initiatives, shared resources and thought leadership, we help Chartered Accountants stay ahead in a fast-changing world – from sustainability and technology to audit and financial reporting.

A profession built on trust

Chartered Accountants are more than financial experts. They are trusted professionals who bring clarity, integrity, and stability to an increasingly complex world. Through rigorous training and high ethical standards, they help build the trust that underpins thriving businesses, effective governments, and resilient communities.

In a global landscape shaped by uncertainty and change, this trust has never been more essential. Chartered Accountants provide the confidence stakeholders need to make informed decisions, drive sustainable growth, and navigate complex challenges.

Together, we support a profession that is not only vital to economic stability, but central to building a better, sustainable future.

For more information, please visit our website: www.charteredaccountantsworldwide.com