

OnlyFounders redefines Startup Incubation with "Founder for a Day" Model as an effective, realistic testing ground to find and nurture top talent

SINGAPORE, 17th Sept '25 — OnlyFounders recently announced the launch of [OnlyFounders.fun](#), a revolutionary platform designed to democratise entrepreneurship and transform the traditional startup accelerator landscape, by allowing anyone to be a “Founder for a Day” for Web3 projects. Prospective founders undergo a 60-day programme where their projects will be validated on the platform as they go live on the market. This process enables OnlyFounders to identify top-tier talent to nurture; this paradigm shift optimises how investors discover and fund promising startups.

The statistics for startups are harsh, with the odds stacked against them. A report by [Startup Genome](#) claims 11 out of 12 fail, [2 out of 10](#) businesses don't make it out of their first year, and only [18% of first-time founders](#) succeed.

OnlyFounders was established in August 2024 by [Mohammad \(Moe\) Iman](#), who has over 20 years of diverse leadership experience across fashion retail, banking, sports management, health & wellness, and Web3. Moe has led 3,000+ professionals across 180+ countries at the International Bank of Qatar, the Qatar Olympics Committee, and Standard Chartered Bank. In this short time, OnlyFounders has already attracted more than 220 committed founders and a waitlist of 28,000 people. It has secured partnerships with more than 90 Web3 protocols and over 40 industry leaders who contribute to the Academy and mentor new founders.

Although startups that go through accelerators enjoy a slightly higher degree of success, traditional startup accelerators are often highly competitive, lengthy, and resource-intensive, making it difficult for new founders to gain entry. The OnlyFounders ecosystem flips this model on its head with a seamless, two-tiered structure.

The first tier is the OnlyFounders.fun platform, offering a permissionless "founder for a day" experience where aspiring entrepreneurs can test their entrepreneurial ideas and launch a project in minutes, and even tokenise an existing business, making it a perfect test ground for Web2 businesses wanting to enter the Web3 space. This low-barrier entry point, dubbed "the moshpit," can accommodate up to 100 founders a day, powered by automation and a streamlined process. Using a simple social tag, public leaderboards, and gamified milestones lead to daily launches, creating a competitive and engaging environment. Through the 60-day programme, founders can expect to launch between 1 to 3 projects on the market.

"A founder's potential is proven through action, not a pitch deck," said Moe.

"OnlyFounders.fun is a place where people can test themselves, while investors gain access to ongoing deal flow with visible traction. It forces the real question: do you like the idea of being a founder, or are you ready to be one?"

The next tier is where the top-performing founders from OnlyFounders.fun are offered a clear path to migrate to OnlyFounders.xyz. This exclusive pre-raise platform is a structured, reputation-based environment for fundraising that uses AI to support and match founders with verified investors. Features include secure escrow smart contracts, AI-powered

"Founder Agents" for pitch coaching and capital matching, and a comprehensive academy to prepare founders for raising capital. This layer focuses on "proof over pitch," ensuring that founders with demonstrated traction and commitment get the attention and resources to move forward.

The OnlyFounders model provides a continuous feedback loop that benefits all participants. Founders get a zero-risk environment to test ideas, build in public, and get hands-on guidance leading to real-world traction. Investors have access to a high-volume, low-cost "top-of-funnel" deal flow going beyond unvetted pitches, with founders building active projects, leading communities, and gaining real-world traction. The success of projects on the OnlyFounders.fun platform contributes to a warchest that supports founders who can go the distance.

"OnlyFounders is building the infrastructure that early stage founders have been missing. By combining reputation with real traction, it creates a more reliable pipeline of projects. We are excited to contribute to the Academy and see how this model will shape the next wave of Web3 startups." - [Vijay P](#), CEO and Founder of [bitsCrunch](#).

Moving forward, OnlyFounders intends to expand capacity to **500 active daily founders** on OnlyFounders.fun, and onboard more than **300,000 verified investors** into OnlyFounders.xyz, and launch the **full mainnet fundraising engine** by mid-2026. The team is also preparing strategic partnerships with **leading accelerators and blockchain ecosystems** to extend its reach globally over the next 8 months.

About OnlyFounders

OnlyFounders is a dual-layer, operating ecosystem designed to streamline capital flow, reward proof of traction, and align incentives across founders, investors, and the protocol. The ecosystem combines:

1. **OnlyFounder.fun** – a viral, low-friction entry point for founders to launch tokens and create mini economies around the startup and personal brand.
2. **OnlyFounders.xyz** – the serious, human-in-the-loop, AI-Assisted pre-token raise platform with investor discovery and educational modules.
3. **\$OFT Token** – the protocol-native liquidity and deflationary token driving incentives, pairing, and buy-and-burn mechanics.
4. **AI Agents & Academy** – tools to enhance consumers' quality, readiness, and success.

The system is structured as a **self-reinforcing value flywheel** connecting all layers.